#### Customer Acquisition Specialists of America, Inc.



WHPLIC 31MAR\*15pu2:10

1315 Cleveland Street, Clearwater, FL 33755 Toll Free11`: 844-674-5465 Local: (727) 286-3076

March 26, 2015

State of New Hampshire
Public Utilities commission
21 S. Fruit Street, Suite 10
Concord, N.H. 03301-2429

To Whom It May Concern,

**CUSTOMER ACQUISITION SPECIALISTS OF AMERICA INC.** is currently registered in the State of New Hampshire as a Foreign Corporation under Business ID No. 715044, effective September 19, 2014.

We have also obtained our Energy Broker License through the New Hampshire Public Utilities Commission, under License No. DM-14-192 for Electric, effective October 06, 2014 and License No. DM 14-193 for Natural Gas, effective October 07, 2014.

Over the past several months we have made some changes within our company, therefore, I wanted to coordinate with your office to ensure we follow proper procedures established by the State of New Hampshire, in notifying you of each change.

I fully understand that we may be required to complete a standardized form and handle any filing fees associated with this process. With that being said, if you could advise me as to which of the stated changes require further attention and direct me to the correct forms and process, it would be greatly appreciated.

In the interim, please accept this letter as our formal written notification of the following changes:

- 1. We've recently moved our business office to a new location in the same city of Clearwater, Florida. Please note that our Registered Agent has not changed.
  - New address: 1315 Cleveland Street, Clearwater, Florida 33755
  - Previous address: 601 Cleveland Street, Suite #320, Clearwater, Florida 33755
- 2. Our Legal Entity name is Customer Acquisition Specialists of America Inc., which is the name we are registered under in the State of New Hampshire.

We recently filed with the Florida Department of State, Division of Corporations to add "North American Energy Advisory" as a D.B.A. to Customer Acquisition Specialists of America, Inc. Moving forward; we would like to use this name in conjunction with our legal entity name on our website as well as on the phone while marketing in the State of New Hampshire.

I have attached the documents filed with the Florida Department of State, Division of Corporations, hereto as reference. Please let me know if any additional action is required and if any restrictions apply.

3. When we initially filed with the State of New Hampshire, Patrick Clouden and Albert James Mathers were listed as co-owners of Customer Acquisition Specialists of America Inc., however, this business structure has since changed. Patrick Clouden has officially resigned his position from the Board of Directors and as an Officer of the company, leaving Jim Mathers as the sole proprietor, CEO and President. Supporting documentation has been attached hereto as reference.

To clarify the business structure change:

For the past 13 years, Jim Mathers and Patrick Clouden, as co owners, ran (CES) Consumer Energy Solutions, Inc., which is the sister-company to Customer Acquisition Specialists of America Inc. Due to the great success of Consumer Energy Solutions they made a decision to expand.

The owners initially wanted to expand their activities to where Patrick Clouden would run the daily management of Consumer Energy Solutions, Inc and Jim Mathers would build and run Customer Acquisition Specialists of America, Inc. using the same successful patterns they had implemented in creating and running Consumer Energy Solutions.

However, in lieu of their initial objectives, they have since made the decision to run each of the two companies as separate entities. Hence, moving forward, Pat Clouden will maintain operations and gain full ownership of Consumer Energy Solutions (CES) and Jim Mathers will maintain operations and gain full ownership of Customer Acquisition Specialists of America, Inc. (CASA), both with the intension of preserving the highest standard of quality and integrity that their clients, customers and each of the State Utility Commissions have become accustomed.

- 4. When we initially filed with the State of New Hampshire, Eve Witter was named as the Customer Acquisition Specialist of America Legal/Regulatory Director, thus, the contact person for these matters. Please note that Eve Witter is no longer employed by CASA/NAEA, therefore, we need her name removed as our official point of contact. I have since assumed her position; therefore, moving forward any and all communications should be directed to my attention. My contact information has been provided below.
- 5. Since the time of our initial filing, Customer Acquisition Specialists of America, based on individual State requirements has obtained License and/or Registered in several additional States. The attached document lists the State name along with the corresponding License and/or Registration number and Effective date.

Again, if you could advise me as to which of the foregoing changes require further attention it would be greatly appreciated. Upon receipt of your response, I will handle each process in an expedited manner.

Should you have any questions or require additional information or documentation, please feel free to contact me at the office or on my cell.

Thank you in advance for your assistance.

Sincerely,

Jeannle (Kouvas) Mastorides

Sr. Vice President of Administration

Mobile: 727-278-9020 Direct: 727-286-3076 **E-mail: jeannie@naea.today** 

or jeannie@yourenergylink.com

# State of Florida Department of State

I certify from the records of this office that CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC. is a corporation organized under the laws of the State of Florida, filed on September 8, 1999.

The document number of this corporation is P99000081385.

I further certify that said corporation has paid all fees due this office through December 31, 2014, that its most recent annual report/uniform business report was filed on March 31, 2014, and its status is active.

I further certify that said corporation has not filed Articles of Dissolution.

Given under my hand and the Great Seal of the State of Florida at Tallahassee, the Capital, this the Seventh day of January, 2015



Ken Deform Secretary of State

Authentication ID: CU6808663917

To authenticate this certificate, visit the following site, enter this ID, and then follow the instructions displayed.

https://efile.sunbiz.org/certauthver.html

# FLORIDA DEPARTMENT OF STATE DIVISION OF CORPORATIONS Sumbiz

## **Detail by Entity Name**

#### Florida Profit Corporation

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC.

#### Filing Information

**Document Number** 

P99000081385

FEI/EIN Number

593600275

Date Filed

09/08/1999

State

FL

Status

ACTIVE

**Last Event** 

REINSTATEMENT

**Event Date Filed** 

03/02/2001

**Event Effective Date** 

NONE

#### **Principal Address**

1255 CLEVELAND ST

SUITE 400

CLEARWATER, FL 33755

Changed: 04/19/2010

#### **Mailing Address**

P.O. BOX 2454

CLEARWATER, FL 33757

Changed: 04/14/2006

#### Registered Agent Name & Address

WARD, R. CARLTON

1253 PARK ST.

CLEARWATER, FL 33756

Address Changed: 03/02/2001

#### Officer/Director Detail

#### Name & Address

Title .PRES, Secretary, President

MATHERS, JIM 8 EVONAIRE CIRCLE CLEARWATER, FL 33756



## **Certificate of Status Verification**

Listed below is the current information for the entity for which you are requesting a certificate of status. If this information is what you require for certification, please press the "Continue" button. If you do not wish to continue with this certification, press your browser "Back" button or select to return to the Sunbiz home page.

**Document Number** 

P99000081385

**Corporate Name** 

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC.

State of Inc

FL

**Filing Date** 

09/08/1999

**Document Type** 

Florida Profit Corporation

Document Status

ACTIVE

**Last Trans Date** 

03/02/2001

Last Annual Report Date 03/31/2014

Last Annual Report Year 2014

If this is not the correct information, please hit your browsers' 'Back' button and enter another document number.

Continue

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SECRETARY OF THE STATE
30 TRINITY STREET
P.O. BOX 150470
HARTFORD, CT 06115-0470

SEPTEMBER 18,2014

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC 601 CLEVELAND ST STE 320 CLEARWATER, FL 33755

RE: Acceptance of Business Filing

This letter is to confirm the acceptance of a filing for the following business:

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC.

Work Order Number: 2014261592-001 Business Filing Number: 0005185961

Type of Request: CERTIFICATE OF AUTHORITY

File Date/Time: SEP 12 2014 08:30 AM

Effective Date/Time:

Work Order Payment Received: 385.00

Payment Received: 385.00 Credit on Account: .00 Customer Id: 002471166 Business Id: 1154937

PATRICIA SHANAHAN
Commercial Recording Division
860-509-6003
WWW.CONCORD.SOTS.CT.GOV

#### BUSINESS FILING REPORT

WORK ORDER NUMBER: 2014261592-001 BUSINESS FILING NUMBER: 0005185961

BUSINESS NAME:

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC.

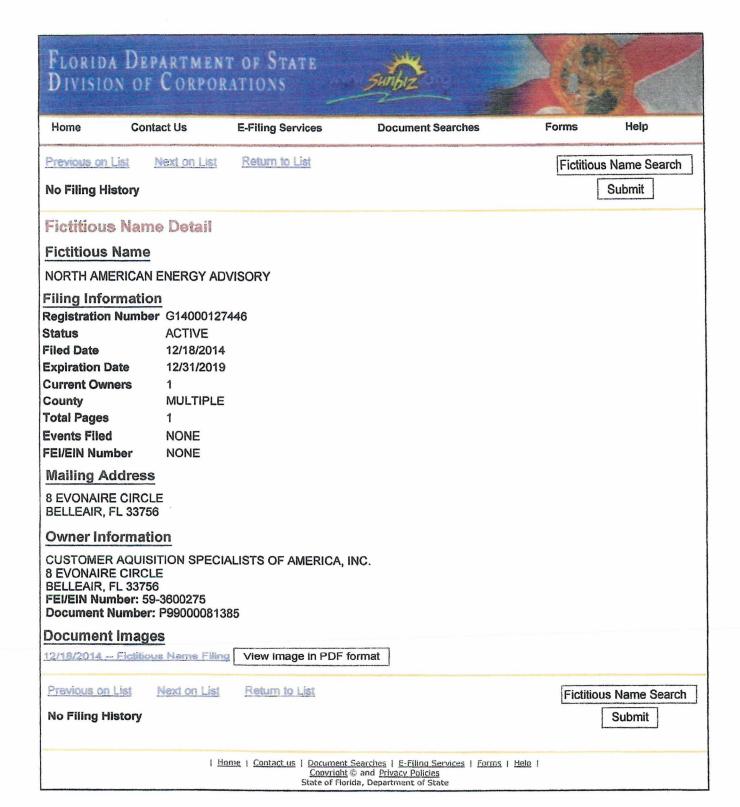
BUSINESS LOCATION:

601 CLEVELAND STREET SUITE 320 CLEARWATER, FL 33755

MAILING ADDRESS:

601 CLEVELAND STREET SUITE 320 CLEARWATER, FL 33755

\*\* END OF REPORT \*\*



### APPLICATION FOR REGISTRATION OF FICTITIOUS NAME

REGISTRATION# G14000127446

Fictitious Name to be Registered: NORTH AMERICAN ENERGY ADVISORY

Mailing Address of Business:

8 EVONAIRE CIRCLE BELLEAIR, FL 33756

Florida County of Principal Place of Business: MULTIPLE

FILE

Dec 18, 2014 Secretary of State

FEI Number:

Owner(s) of Fictitious Name:

CUSTOMER AQUISITION SPECIALISTS OF AMERICA, INC. 8 EVONAIRE CIRCLE BELLEAIR, FL 33756 US Florida Document Number: P99000081385 FEI Number: 59-3600275

I the undersigned, being an owner in the above fictitious name, certify that the information indicated on this form is true and accurate. I further certify that the fictitious name to be registered has been advertised at least once in a newspaper as defined in Chapter 50, Florida Statutes, in the county where the principal place of business is located. I understand that the electronic signature below shall have the same legal effect as if made under oath and I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s. 817.155, Florida Statutes.

ALBERT MATHERS

12/18/2014

Electronic Signature(s)

Date

Certificate of Status Requested ( )

Certified Copy Requested ( )



November 10, 2014

#### FLORIDA DEPARTMENT OF STATE

CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC. P.O. BOX 2454
CLEARWATER, FL 33757

Re. Document Number P99000081385

The Officer/Director Resignation was filed on November 7, 2014, resigning PATRICK J CLOUDEN from CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC., a Florida corporation

This document was electronically received and filed under FAX audit number 814000259095.

Should you have any questions regarding this matter, please telephone (850) 245-6050, the Amendment Filing Section.

Rebekah Whita Regulatory Specialist II Division of Corporations

Letter Number 214A00023935

# ACTION OF DIRECTORS IN LIEU OF MEETING CUSTOMER ACQUISITION SPECIALSTS OF AMERICA, INC.

1 hc	undersigned being all the Directors of CUSTOMER	ACQUISITION SPECIALISTS OF
AMERICA.	INC., a Florida corporation ("Corporation"), do hereby	take the tollowing action in lieu of a
accing this	as of July, 2014. Section 607 0821. Florida St	latures.

Lames Mathers is hereby elected as President, Secretary and Freasure or until his death or his successor is elected and qualified

IAMES MATHERS

deposited with the Secretary. In all cases of transfer, the former certificate must be surrendered up and cancelled before a new certificate is issued. No transfer shall be made upon the books of the Corporation within ten days next preceding the annual meeting of the shareholders.

#### Article VI.

#### **DIVIDENDS**

Sec. 1. WHEN DECLARED. The Board of Directors shall by vote declare dividends from the surplus profits of the Corporation whenever, in their opinion, the condition of the Corporation's affairs will render it expedient for such dividends to be declared.

#### Article VII.

#### BILLS, NOTES, ETC.

Sec. 1. HOW MADE. All bills payable, notes, checks or other negotiable instruments of the Corporation shall be made in the name of the Corporation, and shall be signed by such officers as may be designated by the Board of Directors from time to time. No officer or agent of the Corporation, either singularly or jointly with others, shall have the power to make any bill payable, note, checks, draft or warrant or other negotiable instrument, or endorse the same in the name of the Corporation, or contract or cause to be contracted any debt or liability in the name or in behalf of the Corporation, except as herein expressly prescribed and provided.

#### Article VIII.

#### AMENDMENTS

Sec. 1. HOW AMENDED. These Bylaws may be altered, amended, repealed or added to by an affirmative vote of the stockholders representing a majority of the whole capital stock, at an annual meeting or at a special meeting called for that purpose. If, however, all the stockholders shall be present at any regular or special meeting, these Bylaws may be amended by a unanimous vote, without any previous notice.

f:realest/pb/dorp2/bylaws.cus

#### UNANIMOUS WRITTEN CONSENT OF INCORPORATOR AND DIRECTORS OF CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC. IN LIEU OF ORGANIZATIONAL MEETING

Pursuant to Section 607.0205, Florida Statutes, the undersigned being the incorporator and all the directors of CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC., a Florida corporation ("the Corporation"), hereby takes the following action in lieu of holding a meeting:

1. The following persons, whose addresses are designated opposite his or her name, are elected to serve as directors of the corporation until the next annual meeting of shareholders and his or her successors is elected and qualified or until his or her earlier resignation, removal, or death:

Name

#### <u>Address</u>

Patrick J. Clouden

11596-94th Street North Largo, Florida 33773

- 2. The Articles of Incorporation of the Corporation as filed by the Florida Department of State are hereby approved, ratified, and confirmed in every respect and shall be filed in the Corporation's book.
- 3. The Bylaws attached hereto are adopted as the Bylaws of the Corporation.
- 4. Each of the following persons is elected to serve in the office of the Corporation designated opposite his or her name until the next annual meeting of directors and his or her successor is elected and qualified or until his or her earlier resignation, removal from office, or death:

#### Name Office

Patrick	J.	Clouden	President
Patrick	J.	Clouden	Secretary
Patrick	J.	Clouden	Treasurer

- 5. The seal impressed on the margin of this page is adopted as the official seal of the Corporation.
- 6. The form of stock certificate attached to this Written Consent and marked "Specimen" is approved for use in issuing stock in the Corporation.
- 7. It is deemed advisable by the Board of Directors that this Corporation offer for sale and issue 100 shares of the common stock authorized by its Articles of Incorporation to Patrick J. Clouden.

It is further deemed advisable that the offer, sale and issue of such shares be effectuated in such manner that qualified stockholders may receive the benefits of Section 1244 of the Internal Revenue Code; and

It is RESOLVED that this Corporation adopt the following plan for the sale of its stock and that the President of this Corporation, and such other officers as he may designate, be, and they are hereby authorized and directed to offer for sale and to sell and issue up to 7,500 shares of the Common Stock of this Corporation, in the total dollar amount of not more than \$999,000.00, in cash or other property.

There is not now outstanding any offering, or portion thereof, of this Corporation to sell or issue any of its stock, and

This Corporation is a small business corporation as defined in Section 1244(c)(3) of the Internal Revenue Code; and

- 8. The President of the Corporation is authorized to designate from time to time depositories for the Corporation's use. The President and Treasurer of the Corporation are authorized to sign on the Corporation's account at any such depositories. The officers of the Corporation are authorized to execute and deliver the necessary bank resolution forms.
- 9. The Secretary of the Corporation shall procure the books of account and other books necessary or appropriate for carrying on the Corporation's business.
- 10. The Corporation authorizes the payment or reimbursement of all charges and expenditures incident to or arising out of the organization of the Corporation and elects to amortize over a 60-month period all of such expenses which may be amortized under Section 248 of the Internal Revenue Code of 1986, as amended.

Dated this 2 day of October, 1999.

DIRECTOR'S SIGNATURE

DATE OF SIGNATURE

Patrick J. Clouden

DATE OF SIGNATURE

INCORPORATOR:

R. Carlton Ward

f:realest/pb/corpl/unanim.cus

# UNANIMOUS WRITTEN CONSENT OF INCORPORATOR AND DIRECTORS OF CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC. IN LIEU OF ORGANIZATIONAL MEETING

Pursuant to Section 607.0205, Florida Statutes, the undersigned being the incorporator and all the directors of CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC., a Florida corporation ("the Corporation"), hereby takes the following action in lieu of holding a meeting:

1. The following persons, whose addresses are designated opposite his or her name, are elected to serve as directors of the corporation until the next annual meeting of shareholders and his or her successors is elected and qualified or until his or her earlier resignation, removal, or death:

Name

#### Address

Patrick J. Clouden

11596-94th Street North Largo, Florida 33773

- 3. The Articles of Incorporation of the Corporation as filed by the Florida Department of state are hereby approved, ratified, and confirmed in every respect and shall be filed in the Corporation's book.
- 3. The Bylaws attached hereto are adopted as the Bylaws of the Corporation.
- 4. Each of the following persons is elected to serve in the office of the corporation designated opposite his or her name until the next annual meeting of directors and his or her successor is elected and qualified or until his or her earlier resignation, removal from office, or death:

#### Name

#### Office

Patrick J. Clouden James Mathers Patrick J. Clouden Patrick J. Clouden President Vice President Secretary Treasurer

- 5. The seal impressed on the margin of this page is adopted as the official seal of the Corporation.
- 6. The form of stock certificate attached to this Written Consent and marked "Specimen" is approved for use in issuing stock in the Corporation.
- It is deemed advisable by the Board of Directors that this Corporation offer for sale and issue 100 shares of the common stock authorized by its Articles of Incorporation to Patrick J. Clouden and 100 shares of the common stock authorized by its Articles of Incorporation to James Mathers.

It is further deemed advisable that the offer, sale and issue of such shares be effectuated in such manner that qualified stockholders may receive the benefits of Section 1244 of the Internal Revenue Code; and

It is RESOLVED that this Corporation adopt the following plan for the sale of its stock and that the President of this corporation, and such other officers as he may designate, be, and they are hereby authorized and directed to offer for sale and to sell and issue up to 7,500 shares of the Common Stock of this Corporation, in the total dollar amount of not more than \$999,000.00, in cash or other property.

There is not now outstanding any offering, or portion thereof, of this Corporation to sell or issue any of its stock; and

This Corporation is a small business corporation as defined in Section 1244(c)(3) of the Internal Revenue Code; and

- d. The President of the Corporation is authorized to designate from time to time depositories for the corporation's use. The President and Treasurer of the Corporation are authorized to sign on the Corporation's account at any such depositories. The officers of the Corporation are authorized to execute and deliver the necessary bank resolution forms.
- 9. The Secretary of the Corporation shall procure the books of account and other books necessary or appropriate for carrying on the Corporation's business.
- 10. The Corporation authorizes the payment or reimbursement of all charges and expenditures incident to or arising out of the organization of the Corporation and elects to amortize over a Gomonth period all of such expenses which may be amortized under Section 248 of the Internal Revenue Code of 1986, as amended.
- 11. The Corporation elects to have a fiscal year beginning November 1 and ending October 31.

Dated this 29 day of October, 1999.

DIRECTOR'S SIGNATURE

Patrick J. Clouden

INCORPORATOR:

R Carlton Ward

DATE OF SIGNATURE

DATE OF SIGNATURE

# **CUSTOMER ACQUISITION SPECIALIST OF AMERICA INC / NORTH AMERICAN ENERGY ADVISORY**

					jm
STATE	SECRETARY OF STATE REGISTRATION	DATE	BROKER LICENSE/REGISTRATION	LICENSE/REGISTRATION NUMBER	EFFECTIVE DATE
FLORIDA	P990001385	09.08.1999	TELEMARKETER LICENSE	TC-2957	09.22.14
CONNECTICUT	CERTIF # 2014303461001 / BUSINESS ID 1154937 / Cust ID 002471166	10.24.2014	BROKER LICENSE not required	х	09.18.14
DELAWARE	AUTHENTICTION # 1694477 FILE#5570634 ON 09.12.14 REQUEST#141166367	09,12.14	ELECTRIC SUPPLIER CERTIFICATE	PSC Docket # 14-0241 - Order # 8674	12.04.14
DISTRICT of COLUMBIA	FILE # C00004984163	06.27.14		PENDING Case# EA 2014-16	
	11 11 H	11		PENDING Case# EA 2014-16	
ILLINOIS	FILE # 6974-858-9	09.17.2014	ENERGY BROKER CONSULTANT LICENSE	14-0462	10.07.14
MAINE	DCN 2142122300031 / FILE#20150076 F	07.31.14	ELECTRIC BROKER LICENSE	2014-00226	08.14.14
	n ti n	11	GAS LICENSE not required - REGISTERED WITH STATE	99-334	08.14.14
MARYLAND	Certificate Reference # 71975 Dept ID# F16034951	10.10.14	ELECTRIC BROKER LICENSE	IR-33-65	12.03.14
	31 tr 39	11	NATURAL GAS BROKER LICENSE	IR-33-66	12.03.14
MASSACHUSETTS	CERTIFICATE # 14109704410	10.02.14	ELECTRIC BROKER LICENSE	EB-308	02.19.15
	11 11 59	11	NATURAL GAS BROKER LICENSE	RA-124	11.13.14
MICHIGAN	60741-J (19861498-1)	09.26.14	BROKER LICENSE not required	X	
NEW HAMPSHIRE	BUSINESS ID# 715044	09.19.14	ELECTRIC BROKER LICENSE	DM 14-192	10.06.14
	H H	H	NATURAL GAS BROKER LICENSE	DM 14-193	10.06.14
NEW JERSEY	100982853	08.03.07	STATE ENERGY CONSULTING LICENSE	EC-0099	02.11.15
	11 11 11	11	STATE ENERGY AGENT LICENSE	EA-0313	02.11.15
NEW YORK	DOS ID# 4616830	08.05.14	TELEMARKETER LICENSE	Control #693764 / 14273-17	09.22.14
OHIO	DOCUMENT # 201423901182	08.25.14	ELECTRIC BROKER LICENSE	PENDING	
	11 11 19	11	NATURAL GAS BROKER LICENSE	PENDING	
PENNSYLVANIA	BUSINESS ENTITY # 3896886	07.30.09	ELECTRIC BROKER LICENSE	A-2009-2132064/Renewal 001848	01.14.10
	11 11 18	II	NATURAL GAS BROKER LICENSE	PENDING	
RHODE ISLAND	CERTIFICATION # 14100081360	07.17.14	ELECTRIC BROKER LICENSE	D 96-6 (Y6)	10.03.14
	11 11 11	11	NATURAL GAS BROKER LICENSE	D 2379 (J3)	11.14.14
TEXAS	FILE # 802081632	10.08.14	BROKER LICENSE not required	х	